

IEEE ICCVE2022

International Conference on Connected Vehicles and Expo

March 7-9, 2022

Hybrid Conference // Florida Polytechnic University, Lakeland, Florida, USA



IEEE ICCVE 2022 Exhibitor Prospectus

Florida Polytechnic University
Lakeland, Florida | March 7-9, 2022

iccve2022.org

Exhibitor and Sponsor Prospectus

IEEE and IAMTS (International Alliance for Mobility Testing and Standardization) are collaborating to implement ICCVE (International Conference on Connected Vehicles and Expo) in 2022 as a hybrid multi- location event to expand global reach, leverage digital and cyberphysical platforms and to mitigate the risk of pandemic-driven travel restrictions.

ICCVE 2022 will be hosted by Florida Polytechnic University which is located between Orlando and Tampa in Florida, US and which is in close proximity to SUNTRAX which is the largest dedicated CAV testbed facility currently in development in the US. The conference experience will be augmented through a virtual platform which can be accessed remotely as well as multiple physical support locations selected by the co-organizer IAMTS (International Alliance for Mobility Testing and Standardization) which allow for technical demonstration and localized content from industry partners in all major world regions. This new event format will lead to increased flexibility for researchers, industry experts, policymakers and standardization engineers to interact both locally and globally at the same time and to share academic, industrial and regulatory insights leveraged by virtual and physical system demonstrations.

IEEE ICCVE 2022 is designed as flagship event to promote the dialogue between academia, industry and regulators with respect to the connectivity and synergy between automated and electrified vehicles and infrastructure. Industry innovations, results of academic research and new policy frameworks and standards developments will be discussed and showcased at the conference to inspire new product and process developments.

What will set this conference apart from others is the interaction of participants and exhibitors with an integrated virtual and physical environment which allows a unique experience, such as:

- » Integration of virtual and physical exhibition booths
- » Combination of virtual and physical technology demonstrations
- » Localized exhibition content explained by experts which have regional market knowledge
- » Cross-regional dialogue on research and technology trends
- » Substantial improved reach to international experts from the support locations

The details of the conference are provided at: iccve2022.org



Florida Polytechnic University

Official Conference Dates

March 7-9, 2022

Conference Location

Florida Polytechnic University

4700 Research Way,
Lakeland, FL 33805

Sponsor Prospectus

There are different options how to engage with the conference as a sponsor and exhibitor, depending whether you are thinking more in a global or a regional scope.

We also provide the option to have a sponsor or exhibitor presence in the virtual as well as in the physical conference space.

In the following the different options are described in more detail:

Global Sponsoring

	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Virtual exhibition	Non-exclusive booth that anybody can visit and approach	Dedicated exhibition room <i>(option of individual private meetings)</i>	Exclusive exhibition room <i>(option of individual private meetings)</i>
Physical exhibition at anchor location	One (1) 6' Tabletop Space	One (1) 8x10 booth	Two (2) 8x10 booths
Complimentary full conference registrations <i>(physical at anchor location or virtual)</i>	2	3	5
Listed as global sponsor on global conference website with company logo	X	X	X
Featured in social media and youtube pushed globally	Simulation or product demonstration video	Audio-podcast interviews	Dedicated interviews with key executives (video)
Speaking opportunity at anchor location	Panel moderation	Keynote	Plenary keynote
Acknowledgement in global IEEE Magazine	Quarter-Page	Half-page	Full page
Identified as global sponsor in electronic proceedings of technical papers	X	X	X
	\$5,000 USD	\$10,000 USD	\$15,000 USD

* All rates are shown in USD

Exhibitor

	Physical exhibitor at anchor location	Physical exhibitor at support location	Virtual exhibitor
Physical exhibition	One (1) 10x10 booth	One (1) 8x10 booth	Virtual presence with dedicated online and off-line communication channels
Complimentary full conference registrations	1 (Physical)	1 (Physical)	1 (Virtual)
Listed as exhibitor on global conference website with company logo	X	X	X
	\$2,500 USD*	\$1,000 USD*	\$500 USD*

* exhibitor fee may deviate according to local organizer decision of support location

Local Sponsoring (per support location)**

	Silver	Gold	Platinum
Physical exhibition at support location	Non-exclusive booth that anybody can visit and approach	Dedicated exhibition room (option of individual private meetings)	Exclusive exhibition room (option of individual private meetings)
Complimentary full conference registrations (physical at anchor location or virtual)	2	3	5
Listed as local sponsor on local conference website with company logo	X	X	X
Featured in social media and youtube pushed globally	Simulation or product demonstration video	Audio-podcast interviews	Dedicated interviews with key executives (video)
Speaking opportunity at support location	Panel moderation	Keynote	Plenary keynote
Acknowledgement in global IEEE Magazine	Quarter-Page	Half-page	Full page
	\$1,000 USD	\$2,500 USD	\$5,000 USD

**sponsor fee per category may deviate according to local organizer decision of support location

1

Please read this contract carefully and print or type all information requested.

2

Complete, sign and send to:

Claire Folkerts

Conference Manager
IEEE ICCVE 2022

✉ cfolkerts@conferencecatalysts.com

☎ (352) 872-5544 Ext 113

📠 (352) 872 5545

Sponsor Application/Contract

Application is hereby made to IEEE International Conference on Connected Vehicles and Expo (ICCVe 2022)(hereinafter termed "Exhibit Management") for sponsor and exhibit options at the above named conference. This Application when accepted by Conference Management, together with the Rules and Regulations as listed on the following pages, will constitute your contract with Conference Management as indicated by the Conference Chair's signature on this Application or acknowledgment by email.

Global Sponsor

☐ Platinum ☐ Silver
☐ Gold

Local Sponsor

☐ Platinum ☐ Silver
☐ Gold

Exhibitor

☐ Anchor Location ☐ Virtual Exhibitor
☐ Support Location

Company Information

Company Name
Mailing Address
City State Zip Code Country
Phone Web

I have read and agree to the terms and conditions of this contract.

Print Name Title
SIGNATURE Date

Contact Information

Name Email
Phone Fax
Mailing Address
(if different from above)
City State Zip Code Country

Exhibit Space & Sponsor Application/Contract (continued)

Payment Information

☐ Check ☐ Bank Transfer ☐ American Express ☐ Visa ☐ MasterCard

Card Number

Security Code*

Expiration Date

* The Credit Card Security Code, or Card Code, is a three- or four-digit security code that is printed on the back of credit cards (or on the front for American Express cards) in reverse italics in the card's signature panel.

Billing Address

City

State

Zip Code

Country

Exhibitor

We prefer **NOT** to be located near the following companies:

Above positioning cannot be guaranteed.

SIGNATURE

Date

All payment information will be kept strictly confidential. Credit card payment will be used only once and destroyed after processing

Contact **Claire Folkerts** (Conference Catalysts, LLC) at **cfolkerts@conferencecatalysts.com** for complete payment

Terms and Conditions

Exhibit Space Assignment and Allocations

It is understood that Exhibit Management reserves the right, in the interests of optimum traffic control and exhibit exposure, to relocate those exhibits which may be affected by a change in the floor plan. Such change would not be made unless deemed absolutely necessary. Exhibit Management also agrees to advise exhibitors and service contractors if such change is necessary. Exhibit Management determination with respect to assignment of exhibit space is to be binding on all parties.

Allocations and Cost

The cost of individual exhibits is indicated on the contract. Exhibit management will assign exhibits according to the date the application was received and to applicant's sequence of choices, in the event applicant's choices of exhibit spaces is not available. Exhibit management will assign other space, with the understanding that applicant may accept or refuse in writing this assignment, immediately afterward. If desired, the applicant may provide Exhibit Management with a list of competitors whose assignment should not be near that of the applicant. Exhibit Management will observe such requests, within the bounds of reason.

Exhibitors

Exhibits will be limited to those companies or other entities offering materials, products, or services of specific interest to registrants. Exhibit Management reserves the right to determine the eligibility of any product for display. Exhibiting manufacturer's representatives and/or distributors

must list their participating principals as the exhibitors of record. Representation of more than two principals per single booth (8' X 10') is expressly prohibited

Admission

Exhibits will be open free of charge to exhibitors (1 representative per booth) and conference registrants. For additional booth staff and those who wish to attend the Exhibits only, there will be a \$50 per day charge, which will include entrance to the exhibit area, coffee breaks and lunch. Exhibit Management reserves the right to refuse admission to any person(s) including children of exhibitors and visitors, in the interest of safety and welfare of those persons and the exhibitors.

Personnel and Attire

Exhibit Management reserves the right to determine whether the character and/or attire of booth personnel is acceptable and in keeping with the best interests of exhibitors and the exhibition. Further, exhibitors expressly agree that they and their personnel will not entertain in the private rooms in the official venue during business hours of the conference and exhibition.

Employment Exhibits

Exhibits for the purpose of soliciting prospective employees, or employee-recruiting activity of any kind is specifically prohibited.

Exhibits and Appliances

Common sense governs the kind of exhibits permitted at the Exhibition. Attractive, informative and attention-getting exhibitions are encouraged. Exhibition dimensions shall generally

conform to exhibit practices of the country in which the Exhibition is held, and specific dimensions and restrictions shall be specified in the Official Exhibitors' Kit supplied by Exhibit Management. In no event however, shall any exhibit interfere with any neighboring exhibit in the judgment of Exhibit Management. The exhibitor shall not display in his exhibit any products not described on the Application for exhibit space.

Labor

Exhibitors must employ union labor here required. Union labor, if required, will be made available.

Sound Level and Odors

Mechanical or electrical devices, which produce sound and/or objectionable odors, must be operated so as not to prove disturbing to other exhibitors. Exhibit Management reserves the right to determine the acceptable sound level and odors in all such instances.

Electrical & Decoration Services

Electrical wiring or power and decorator services are available only through the Official Electrician (as designated by Exhibit Management) and the Official Decorator (as designated by Exhibit Management). Further information will be issued later.

Electrical Fittings and Electricity Supply

Lighting, lighting mains, power plugs, power mains and motors are available at charges listed in the exhibitor kit. The exhibitor may provide his own electrical fittings, and they shall be installed by the Official Contractors (as designated

Terms and Conditions (continued)

by Exhibit Management) at reasonable charges, an estimate of which shall be given to the exhibitor beforehand.

Photography

The photographic rights for the Exhibition are reserved to Exhibit Management, and photography in the Exhibition required by exhibitors can be farmed out at moderate charges by the Official Photographers (as designated by Exhibit Management) if desired. Exhibitors wishing to make their own arrangement for the photographing of their exhibit must apply to the Exhibit Management, whose permission shall not be unreasonably withheld.

Advertising Matter

The Exhibitor may, at his discretion, distribute handbills or other printed advertising matter from his exhibit. In the event of any complaint resulting from such distribution, the matter shall be referred to Exhibit Management for disposition.

Cancellations

It is agreed that in event of cancellation, Exhibit Management shall have the right to retain as a cancellation fee all amounts then paid by exhibitor (and due from him) up to the time of cancellation pursuant to the "Billing and Schedule of Payments" section of the Application for Exhibit Space.

Shell Scheme or Rental Display Cancellations

In the event of a cancellation for the construction of a shell scheme structure or rental display, full refund of any monies paid for such construction shall be made, provided the cancellation is filed with Exhibit Management at least ten (10) business days prior to the first day of the Exhibition.

Exhibitors Management Responsibility

Exhibit Management agrees to render reasonable assistance to exhibitors, to keep them informed, to provide them with available promotional material for their own use, including complimentary exhibit passes, to present a technically competent program of events, and to promote attendance of the Exhibition through accepted means of advertising, public relations, publicity, direct mail, etc. Each exhibitor will receive application blanks for exhibitor badges for his own qualified personnel in attendance at the exhibit.

Liability

Exhibit Management and all organizations and individuals who are employed by or associated with it in connection with this Exhibition will not be responsible and shall be held harmless by all exhibitors for damage or loss resulting from fire, theft or any other cause whatsoever, including accident or injury to exhibitors, their employees and agents, the public and others. The exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness or otherwise of exhibitor or his employees or agents.

Electrical Safety

All wiring on displays or display features must conform to the minimum standards established by various governmental agencies and standard fire inspection ordinances. All display wiring must exhibit the seal and or such other seals of official approving agencies as may be required at the site of the exhibition.

Safety and Fire Laws

Exhibitors must strictly observe all applicable fire and safety laws of the venue. Cloth decorations must be flameproof. Wiring must comply with local Fire Department and Underwriters' Rules. Smoking in exhibits is forbidden. Crowding will be restricted. Exhibits may not block aisles and fire exits. No decorations of paper, pine boughs, leafy decorations or tree branches are allowed. Acetate and most rayon drapes are not flameproof, and may be prohibited. No storage behind exhibits is provided or permitted.

Losses

Exhibit Management cannot take responsibility for damage to exhibitor's property or lost shipments either coming in or going out nor for moving costs. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for exhibit space rental. Exhibitors are advised to insure against these risks.

Terms and Conditions (continued)

Termination and Exhibition

In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of Exhibit Management, unfit for occupancy, or in the event the holding of the Exhibition or the performance of Exhibit Management under the application (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of Exhibit Management, said Application and/or the Exhibition or any part thereof, may be terminated by Exhibit Management. Exhibit Management shall not be responsible for delays, damage, loss, increased costs or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of Exhibition (or any part thereof) as aforesaid, then Exhibit Management shall not be liable to the exhibitor other than for a prorated refund of such exhibitor's space price payment determined on the basis of the number of exhibit days remaining. For purposes hereof, the phrase "cause or causes not reasonably within the control of Exhibit Management" shall include, but not by way of limitation, fire casualty, flood, epidemic, earthquake, explosion or accident, blockade, embargo, inclement weather, government restraints, restraints or orders of civil defense or military authorities, act of public enemy, not of civil disturbance, strike, lockout, boycott or other labor disturbances, inability to secure sufficient labor, technical or other personnel failure, impairment or lack of adequate transportation facilities, inability to obtain or condemnation, requisition or commandeering of necessary supplies of equipment, local, state or Federal

law, ordinances, rule, order, decree or regulation, whether legislative, executive or judicial and whether constitutional or unconstitutional, or Act of God.

Rejected Displays

The exhibitor agrees that his exhibit shall be admitted herein and shall remain from day to day solely in strict compliance with the rules and regulations herein laid down. Exhibit Management reserves the right to reject, eject or prohibit any exhibit in whole or in part, or any exhibitor or his representatives with or without giving cause. If cause is not given, liability shall not exceed the return to the exhibitor of the amount of the exhibit space price unearned based on the number of days of the exhibit remaining at the time of ejection. If an exhibit or exhibitor is rejected for violation of these rules and regulations or for any other stated reason, no return of exhibit space shall be made.

Insurance

Exhibitors are advised to see that their regular company insurance includes extraterritorial coverage, that they have their own theft, public liability and property damage insurance. Exhibit Management and all organizations and individuals who are employed by or associated with it in connection with the Exhibition will not be responsible for injury or damage that may occur to an exhibitor or his employees or agents nor to the safety of any exhibit or other property against robbery, fire, accident or any other destructive causes.

Right of Possession

During the term of this agreement and so long as the property of the contracted exhibitor is on the premises of the exhibition site or its vicinity, the ISEC shall have the right of possession to all goods, wares and merchandise on exhibition. Such right to possession shall be superior to that of any person other than the contracted exhibitor.

Sub-Leasing

Exhibitors may not permit other manufacturers to use their space or any part thereof, without express written permission of Exhibit Management.

Responsibility Clause

Exhibitor assumes responsibility and agrees to indemnify and defend the IEEE ISEC and the Venue and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither the IEEE ISEC nor the Hotel maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.